

For Immediate Release

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IDENTRUST IDENTITIES AND HOSTING SERVICES CHOSEN BY LLOYDS TSB FOR BACSTEL-IP

San Francisco, CA, June 25, 2008 - IdenTrust, Inc today announced that Lloyds TSB has selected IdenTrust to provide trusted identity services for the bank's corporate banking customers using the BACSTEL-IP payment network.

Lloyds TSB has joined the IdenTrust identity scheme and will provide its corporate banking customers IdenTrust digital identities to deliver strong authentication capabilities for users accessing BACSTEL-IP systems and for the digital signing of BACS transactions. In addition to joining the IdenTrust identity scheme, Lloyds TSB has engaged IdenTrust to provide a fully managed hosting service for the bank's high assurance identity requirements.

IdenTrust (www.identrust.com) provides a legally interoperable infrastructure and rule set for validating bank-issued identities worldwide. This limits financial institution liability and delivers non-repudiation for the digital signatures used by Lloyds TSB's corporate customers to originate and manage payments submitted through BACSTEL-IP or other similar applications.

IdenTrust has years of digital identity experience in supporting the BACSTEL-IP environment. IdenTrust was selected to provide a single, scalable and cost effective platform that can be leveraged for all of Lloyds TSB high assurance identity needs.

"We look forward to supporting Lloyds TSB in providing identity management solutions to enhance the wide range of products and services the bank offers to its customers," said Joe

Norburn, Managing Director in EMEA for IdenTrust. “The IdenTrust network provides a robust identity platform that streamlines business operations by facilitating legally-enforceable communications, increasing the level of trust in electronic transactions and addressing compliance requirements for global commerce.”

Lloyds TSB joins the majority of leading UK banks as an IdenTrust network member.

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About IdenTrust

IdenTrust is the worldwide leader in trusted identity solutions providing companies and governments the peace of mind required to operate across 175 countries. IdenTrust enables organizations to effectively manage the risks associated with identity authentication, work interoperably with countries around the world, minimize investment in creating their own policies and legal frameworks, and deploy a spectrum of products insuring trust. IdenTrust credentials provide identity authentication, message encryption and legally binding digital signatures. IdenTrust enables end-users to have a single identity that can be used with any bank, any application, and across any network. For more information, visit the Web site at www.IdenTrust.com.